

West Hyler

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Co-Artistic Director of Artistic Stamp, 2020-2021

- Responsible for all elements of organization. Successfully founded a Socially Distanced play-by-mail company during COVID that built an audience in 48 states and sent and received over 5,500 letters in its first year.
- Increased shoestring startup into annual budget of \$70,000 without any debt or deficit. Responsible for all elements of managing budget, including payroll.
- Expanded the company into licensing deals with Uproar Theatrics in addition to educational partnerships with Clemson University and Speyer Legacy School.
- Produced 10 plays-by-mail from writers including Timothy Huang, Liz Duffy Adams, Ben Bonnema, Matt Schatz, Jahn Sood, November Christine, Elyne Quan, and Natalie Ann Valentine.
- Utilized the art to help build greater awareness of social justice with works such as "Ida", "Gates of Remembrance", "Wild Thyme", and "The Constellation Melody."
- Received a NY Times review, American Theater Magazine profile, Southern Theater magazine profile, NPR profile, and Drama League nomination within a year of founding. Received grants from the Metropolitan Arts Council (MAC).

Producing Artistic Director of the New York Musical Festival (NYMF), 2018-2019

- Responsible for all Artistic and Producing elements of the organization. Worked directly with the Executive Director and General Manager to lead audience development and financial development.
- Responsible for programming a season of 30 presentations of new musicals (10 productions, 10 readings, 10 concerts) in midtown Manhattan for the largest Musical Theater Festival in the world. In addition, produced Intersecting Chords (showcasing female and female identifying songwriters), and How the Light Gets In (which commissioned traditionally underrepresented artists).
- Worked directly with Executive Director to manage and grow annual budget of \$1.5 million and apply successfully for grants from Mayor's Office of Media and Entertainment (MOME), NY Foundation for the Arts (NYFA), and NEA.
- Responsible for ambassadorship, donor relationships and recruitment, fundraising plans, long term strategies, and execution of campaigns.

Director of Annual Fundraising Gala for Drama League, LaGuardia High School of Music and Performing Arts (FAME), and New York Musical Festival, 2011-2019

-- Responsible for all creative elements of the annual black-tie gala for the Drama League, the nation's oldest arts organization, in 2018. Successfully raised over \$990,000 and recruited some of the biggest names on Broadway to volunteer their time, including Matthew Broderick, Andrea Martin, Susan Stroman, Jerry Zaks, R.L. Stine, Jarrod Spector, Jelani Alladin, and Nathan Lane.

- Responsible for all creative elements the annual performance gala for the LaGuardia Arts High School in 2015, 2016, 2017. Successfully raised over \$300,000 and recruited some of the biggest names in entertainment to volunteer their time including Tony Bennett, David Hyde Pierce, Tyne Daly, Quincy Jones, Marilyn and Alan Bergman, Jason Robert Brown, Ally Sheedy, Al Roker, Deborah Roberts, Peter Yarrow (of Peter, Paul, and Mary), Colin Jost, Michael Che, Bill Irwin, and Barbara Streisand.

- Responsible for all creative elements of the annual performance gala for the New York Musical Festival in 2011, 2013, and 2019. Successfully raised over \$300,000 and recruiting some of the biggest names in theater to volunteer their time, including Sergio Trujillo, Kelly Devine, Stephen Schwartz, Joe Iconis, Alex Timbers. Christian Borle, Leslie Odom Jr., Susan Blackwell, Lillias White, Telly Leung, Marsha Norman, and Billy Porter.

Associate Creative Director of Creation for Cirque Du Soleil's Paramour, 2016-2017

-Creative facing point of contact of the iconic Cirque Du Soliel brand for the Broadway Musical, Paramour, a \$20 Million production. Duties included maintaining a close link with Cirque management to facilitate artistic decisions within budget; providing creative and production input to Cirque Management; and advising Cirque as to unforeseen problems that arose during the creative production process.

Associate Director of Creative Development for Dodger Properties, 2006-2012

-Responsible for identifying and assisting in the development of new musicals by writers including Steven Sater, Duncan Sheik, Bill T. Jones, Randy Blair, Timothy Drucker, Matthew roi Berger.

Producer of A Jake and A Tom, 2011

-Created Original story and screenplay resulting in 4-time award winning mixed media short film (live action/animation). Managed budget, Cast Talent, hired crew and extras, secured locations, permits, created schedules and call sheets, managed logistics of rehearsals and filming. Developed and executed grant fundraising campaign resulting in \$100,000 from the South Carolina Arts Commission.

AWARDS AND FELLOWSHIPS

Best Ensemble, Ikar Award (Bulgaria), 2018

Outstanding Direction, NYMF, 2017

Best Scenic Design, St Louis Critics Circle Award, 2016

Outstanding Live-Action Short, Hollywood International Family Film Festival, 2012.

Drama League Artist-in-Residence, 2016

Drama League Fall Directing Fellowship, 2006

Education

UCSD, MFA, Directing

Centre College, BA

SELECTED DIRECTING

Saint-Exupery's The Little Prince, Gorgeous Entertainment, Kumiko Yoshii producer (*planned opening 2023*)

Piff the Magic Dragon, Flamingo Showroom, Las Vegas

Cirque Du Soleil; Paramour (Co-Director) Broadway & Hamburg Center for the Arts, Germany

Shrek, the Musical, National Opera House of Bulgaria

Avenue Q, State Theater of Bulgaria (*winner of Icarus award*)

Georama, St Louis Rep, Great Lakes Shakespeare Festival, New York Musical Festival (*Winner of St Louis Critics Circle Award and 5 NYMF awards*)

Djembe, Apollo Theatre, Chicago (*nominated for Jeff Award*)

Panda!, Beijing State Theater & Palazzo Theater, Las Vegas

Air Play, World Tour & New Victory Theater, NYC

H2O, by Jane Martin, 59E59, NYC (*NY premiere*)

Big Apple Circus; Metamorphosis Lincoln Center, NYC & Nat'l Tour (*New York Times Critic's Pick*)

Big Apple Circus; Legendarium Lincoln Center, NYC & Nat'l Tour (*New York Times Critic's Pick*)

The Tempest, Notre Dame Shakespeare Festival, IN

Love's Labours Lost, Notre Dame Shakespeare Festival, IN

Merry Wives of Windsor, Notre Dame Shakespeare Festival, IN

No Way to Treat a Lady Colony Theater, CA

Getting My Act Together and Taking it On the Road, O'Neill Theater Conference and York Theater, NYC

Jersey Boys (Restaging Director), Broadway, West End, International

Beautiful (Associate Director, put in Vanessa Carlton), Broadway

It Should Been You (assisted David Hyde Pierce), Broadway

How the Grinch Stole Christmas (Associate Director), Broadway